INNOTAP DATA SUITE

innotap®
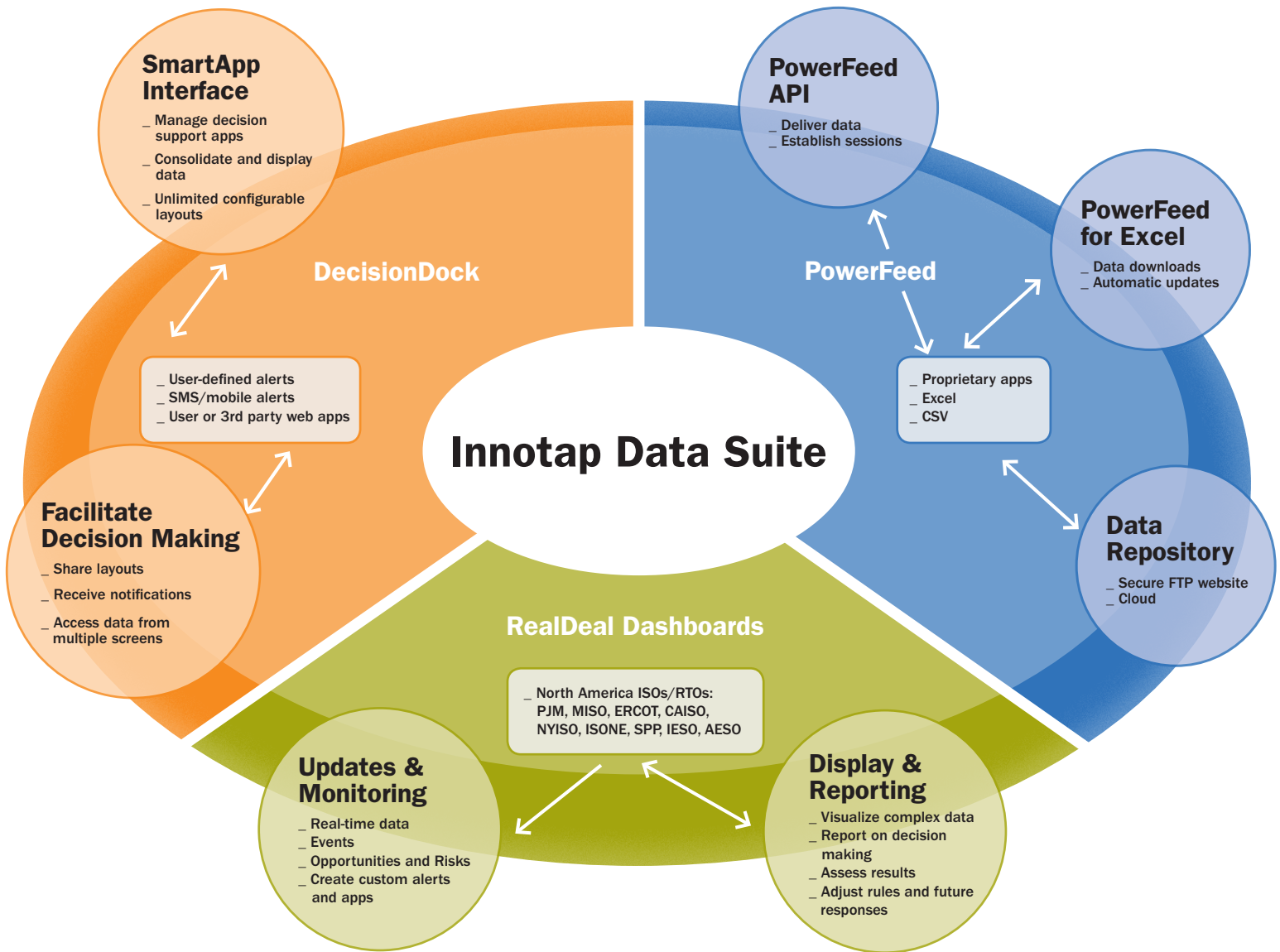turning knowledge into power

INNOTAP DATA SUITE

INNOTAP DATA SUITE provides energy traders and analysts timely, accurate information and decision support tools to assess evolving market conditions and make smarter, faster decisions. Our smart app system assists in managing the entire decision lifecycle of power and energy trading, and helps improve the profitability of wholesale energy transactions and business performance:

- **DecisionDock** is the system's virtual desktop for layout and docking of configurable dashboards, enabling users to access complex market data in a convenient format to facilitate real-time decision making.

- **RealDeal** has modules for all North American ISOs and RTOs and proves data updates, event monitoring, and alerts for business opportunities and risks as well as the ability to visualize and report on the decision-making process.

- **PowerFeed** enables users to download real-time market data to Excel, which updates automatically when information changes at the source. You can use your own formulas to define custom rules that trigger actions based on dynamic market data. A data repository is available for storing select data at a secure FTP site or in the cloud, and an API to stream data directly into your proprietary trading or information system.

www.mcgenergy.com

▶ For complete information, contact MCG at: **612-376-7757** or email: **sales@mcgenergy.com**

SOFTWARE OVERVIEW

Innotap Data Suite

DecisionDock

SmartApp Interface
- _ Manage decision support apps
- _ Consolidate and display data
- _ Unlimited configurable layouts

- _ User-defined alerts
- _ SMS/mobile alerts
- _ User or 3rd party web apps

Facilitate Decision Making
- _ Share layouts
- _ Receive notifications
- _ Access data from multiple screens

PowerFeed

PowerFeed API
- _ Deliver data
- _ Establish sessions

PowerFeed for Excel
- _ Data downloads
- _ Automatic updates

- _ Proprietary apps
- _ Excel
- _ CSV

Data Repository
- _ Secure FTP website
- _ Cloud

RealDeal Dashboards

- _ North America ISOs/RTOs: PJM, MISO, ERCOT, CAISO, NYISO, ISONE, SPP, IESO, AESO

Updates & Monitoring
- _ Real-time data
- _ Events
- _ Opportunities and Risks
- _ Create custom alerts and apps

Display & Reporting
- _ Visualize complex data
- _ Report on decision making
- _ Assess results
- _ Adjust rules and future responses

KEY FEATURES

- _ Consolidates complex data in a convenient desktop smart app
- _ Unlimited configurable layouts for personal use or sharing
- _ User defined desktop and mobile notifications and alerts
- _ Real-time market data updates and event monitoring
- _ User created custom apps using internal/external data with full Excel formula support
- _ Modules available for all North American ISOs/RTOs
- _ Delivers real-time data into Excel spreadsheets with automatic refresh
- _ Standard API for streaming real-time market data and establishing sessions; instantly pushes requested data to the app when updated at the source
- _ Publishes data to a secure FTP website or the cloud

KEY BENEFITS

- _ Makes traders an integral part of the decision lifecycle of power and energy trading
- _ Improves real-time decision making, profitability of wholesale energy trades, and business performance
- _ Improves business processes by helping you assess and evaluate decisions and responses
- _ Continually improves your knowledge base for responding to future situations

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